

Tim Brunner

Senior SEO Manager | Technical Background | Problem Solver & Quick Learner

+49 172 7761224 • timbrunner@me.com • www.linkedin.com/in/t-brunner • Berlin, Germany

Summary

Experienced SEO professional with over four years of hands-on expertise in technical and on-page SEO for high-traffic websites. Proven ability to drive organic growth through data-driven strategies, advanced site audits, and the integration of AI-driven workflows. Adept at collaborating with cross-functional teams, delivering actionable insights, and managing complex projects from onboarding to execution. Comfortable with technical concepts, quick to master new technology applications, and known for exceptional analytical and problem-solving skills.

Experience

iGaming.com

Berlin, Germany

Senior On-Page SEO Manager & AI-Driven Workflow Development

12/2024 - 06/2025

- Lead on-page SEO strategy for a major domain, focusing on improving crawlability, indexation, and organic visibility.
- Designed and implemented AI-based initiatives, including automated social media content pipelines.
- Conducted experiments to address algorithmic penalties and crawling issues, including content consolidation, redirects, and de-indexing, supporting recovery and growth in organic rankings.
- Monitored and reported KPIs to C-level stakeholders on a monthly basis.

Prompt Engineer & Senior SEO Specialist

04/2024 - 11/2024

- Developed custom GPTs for SEO tasks as part of a newly founded AI team.
- Helped developing agentic workflows with Python and CrewAI with a focus on automated audit workflows.
- Worked with various APIs, including OpenAI, Ahrefs and STAT.

Senior On-Page SEO Manager

08/2023 - 03/2024

- Managed SEO for projects with over 3 million monthly impressions.
- Conducted comprehensive keyword research, competitor analysis, and content strategy at both domain and cluster levels.
- Collaborated with content and technical teams to implement SEO best practices and optimise site architecture.
- Conducted comprehensive keyword, topic, and competitor research to inform content development and site architecture.
- Delegated and reviewed tasks for junior colleagues, creating documentation and user guides for internal processes.

On-Page SEO Manager

08/2022 - 08/2023

- Responsible for the entire on-page SEO process for select projects, including content planning, technical updates and performance monitoring.
- Planned and executed internal linking strategies, content planning, and technical updates.

Junior On-Page SEO Manager

11/2021 - 07/2022

- Managed keyword research, internal linking, and content optimization based on user intent for smaller projects.
- Gained hands-on experience with site audits, KPI reporting, and fixing technical and on-page SEO issues.

Trainee On-Page SEO

05/2021 - 10/2021

- Got to know various on-page SEO tasks, including keyword research, internal linking, optimising website architecture, content optimisation and keyword tracking.

Freelancer

Remote

Affiliate-Marketing & SEO

05/2017 – 04/2021

- Worked as a Search Quality Rater, developing a strong grasp of how search engines evaluate search results.
- Built and optimised affiliate websites, deepening understanding of search engine behaviour and algorithms.

Nordic Getränke GmbH

Hamburg, Germany

Software Consultant & IT Support

02/2017 – 05/2017

- Provided internal first and second-level technical support, acting as a primary point of contact for colleagues' IT inquiries and troubleshooting needs.
- Consulted on ERP system usage, guiding colleagues through configuration, issue resolution, and training them on best practices to optimise workflows.
- Diagnosed and resolved a range of hardware and software issues, ensuring minimal downtime and smooth daily operations.

Education

HTW Berlin

Berlin, Germany

M.A. Business Communication

10/2019 – 03/2022

First-Class Honours

Hochschule Darmstadt

Darmstadt, Germany

B.Sc. Information Science

10/2013 – 08/2016

Upper Second-Class Honours

Languages

German (native)

English (fluent, C1)

Skills

SEO Tools

Ahrefs, SEMrush, ScreamingFrog, KWFinder, Google Search Console

Analytics & Reporting

MS Excel, PowerBI, STAT Search Analytics

AI & Automation

ChatGPT, makereels.ai, Python, API integration

Web Development

WordPress, HTML, CSS

Soft Skills

Adaptability, analytical thinking, ability to convey technical concepts to non-technical stakeholders, well-organised